

THE PERKS OF HAVING A BUSINESS WITH

FREE FOOD AVAILABLE

Food insecurity is an immense problem, and it is estimated that over 2 billion people worldwide don't have access to sufficient food, over 25% of the world's population. According to the USDA, food insecurity affects nearly 17.4 million U.S. households at some time during the year.



RECOGNIZE THE NEED IN ITHACA

According to FeedingAmerica.org, approximately 18% of people in Tompkins and Cortland counties were affected by food insecurity in 2017.



SUPPLEMENT LOCAL SUPPORT

There are a number of local organizations and businesses that work to combat the issue, and every additional support helps the cause.



LEARN, SHOW & TELL

Host and attend workshops focused on food waste and its effect on food insecurity. Discover how to effectively provide free or low cost meal incentives.

Kids experience food insecurity at a higher rate than the general population. One-in-five children in Tompkins county are at risk for food insecurity. 40% qualify for free or reduced lunch – a 5% rise in the past five years, and about equal to the national average. However, the numbers vary across districts: 50% of Newfield students qualify, compared with only 23% in Lansing.

- Natasha Thompson, President and CEO of the Food Bank of the Southern Tier

FOOD BANK

- The Food Bank of the Southern Tier (FBST) provides over one million meals to Tompkins County residents annually
- FBST says they are only able to meet less than 50% of the community need
- Call 2-1-1 for emergency food information

WAYS TO GET INVOLVED

- Offer free lunch to employees
- Participate in food sharing cabinets
- Host and attend workshops on food waste
- Food retailers can donate items that are about to expire
- Food companies can donate items for school lunch, breakfast and snack

Find or add listings with free food availability at <https://ithaca.community> info@ithaca.community